MEDIA RELEASE
12 January 2016

MRI is pleased to announce, that effective 1 February, the company will assume the administration responsibilities of DHL Supply Chain’s national television and computer recycling product stewardship arrangement, ‘Drop Zone’.

MRI is an Australian company with over 20 years’ experience in computer, television and battery recycling including integrated e-waste management solutions. MRI has been one of DHL’s most significant recycling partners throughout the duration of the scheme.

Managing Director of MRI, Mr Will LeMessurier said, “With more than 20 years’ experience in the collection and recycling of electronic waste MRI is strongly positioned to provide liable parties (i.e. brands, importers and manufacturers) under the National and Television Computer Recycling Scheme with a ‘total service’ for responsible collection, recovery and best practice processing of their products.”

“MRI is committed to providing efficient and cost effective product stewardship services to electronics manufacturers and importers, ensuring that their products are collected and recycled to the highest environmental standards, while also delivering significant environmental and social benefits to the community and business.

MRI PSO Pty Ltd, a wholly owned subsidiary of MRI (Aust) Pty Ltd has been established to operate the arrangement. It will be headed up by Ms Rose Read as Chief Executive Officer from 15 February 2016. Ms Read was the former Manager of Australia’s highly regarded mobile phone industry recycling program MobileMuster.

“We are particularly excited that Ms Read will be taking on the position of CEO. She brings strong leadership and management skills and extensive experience in delivering successful product stewardship outcomes. Her knowledge of e-waste recycling in Australia and abroad is noteworthy and a direct benefit to liable parties and MRI customers.”

– End –

Media Contact:
MRI
Name: Will Le Messurier
Phone: 0419 302 682
E-mail: will@mri.com.au

About MRI
MRI offers a complete Australia and New Zealand wide service for End of Use and End of Life (EOL) electrical and electronic technology, including an integrated remanufacture and recycling service with a diversion from landfill rate in excess of 90%. MRI is one Australia’s largest E waste processors and is Australia’s largest non-lead acid battery recycler. www.mri.com.au